

## Meet Rachel

*Ready to break through the obstacles your team faces  
in creating a thriving hygiene department?*



Rachel Wall, RDH, BS coaches dental teams to build highly productive hygiene departments by implementing systems for high quality periodontal care, enrolling restorative care through hygiene, letting go of negative mindsets and old beliefs while managing the logistics of a high performance hygiene department.

Drawing from her 20-plus years of experience as a hygienist and practice administrator, Rachel delivers to-the-point clinical speaking presentations around the country. Her interactive teaching style coupled with a workshop environment creates a learning space where dentists and team members are compelled to get to the heart of what's held them back and are inspired to reach for more for themselves and their practices.

# inspired*hygiene*

## Return On Hygiene:

### Uncover The Hidden Potential in Your Hygiene Team

Is your hygiene team the backbone of your practice or the weakest link? Whatever your answer, there's room for improvement and growth in every hygiene department. As one of the most overlooked and most important parts of your practice success, your hygiene team needs positive leadership, systems and accountability to reach their full potential and deliver a strong return for patients, the providers themselves and your practice. This course is designed to provide actionable steps and a plan to overcome the problems most dentists are experiencing in their hygiene departments today...whether they are aware of those problems or not.

By attending this course Dentists and their teams will:

- Discover where there's room for growth and improvement in the following areas of your hygiene team:
  - **Schedule** - learn 4 critical factors in keeping your hygiene schedule full and productive while reducing stress for your hygienists and business team
  - **Perio Awareness** – determine your practice's perio potential, what might hold you back from reaching it and how to clear those obstacles
  - **Profitability** - learn hygiene productivity principles that create healthy, long-term hygiene profitability
  - **Restorative Co-Diagnosis** – discover 3 easy, actionable leadership principles Dentists MUST implement to dramatically increase treatment enrolled in hygiene
- Learn skills to calibrate the entire team in the areas of:
  - Periodontal diagnosis
  - Restorative diagnosis
  - Financial policies
  - Hygiene appointment flow
- Understand the basics of the AAP's new Perio Classification systems
- Develop a personalized plan with actionable steps to implement right away to empower your hygiene team to grow to the next level
- Uncover specific ways to invest in your hygiene department that will create a strong return for your patients, your providers and your practice